



Submit a press release

Sign up now!

Categories

Entertainment Blog

Refer this site

HelloArticle

[Business](#)

Like

0

PixSense Features New Location Tagging in Mobile Media Platform

© Business Wire 2008
2008-05-20 22:19:45 -

Print article

- Vantage Communications for PixSense Staci Grubaugh, 415-984-1970 ext. 108 sgrubaugh@pr-vantage.com PixSense, a global leader in multimedia and web convergence solutions for mobile operators, today announced the launch of their new location tagging feature, Media Map, on the PixSense PSP (preserve, share, publish) Platform. Media Map automatically captures the geographic location and the time that photos or video were taken by the subscriber's cell phone. The captured data is automatically integrated with an online interactive map. It is also added to the subscriber's online gallery where it can be effortlessly categorized by date/time, location, or event. Subscribers can now easily send an entire album based on a trip or specific timeframe to friends, without having to send each photo individually.



clikfocus
Get a custom website management solution.
Empower your staff.

The location tagging feature expands the fundamental PSP functions for mobile generated media, which include one-click media saving, sharing, web posting and mobile community building. Photos and videos captured on a subscriber's cell phone can be uploaded to the online media or social networking site of their choice for sharing or archiving. And with the PSP Platform, subscribers are able to share any mobile media from cell phone to cell phone, cell phone to web or web to cell phone.

"Our Media Map feature opens up a whole new level of functionality and convenience for mobile users," said R. Paul Singh, president and CEO of PixSense. "I can recapture every memory of every photo and

video I took on a recent trip abroad, by mapping out each step of my trip. This allows me to visualize my travels in a new, interactive way."

At the core of PixSense's PSP infrastructure is the patent-pending Bio-Compression(TM) technology that provides real-time, on-device media compression to reduce the media data size by up to 90 percent before transfer.

PixSense will be demonstrating Media Map at the 2008 Qualcomm BREW Conference, at booth #209.

About PixSense

Founded in 2003 and headquartered in Santa Clara, California, PixSense is a mobile P2P media sharing platform. Led by some of the industry's most renowned experts in mobile & core media technologies, PixSense's technology includes patent-pending, on-device media compression technology and network optimization technology that ensures fast transfers and significantly reduces costs to both end users and wireless operators. With offices in China, India, and Pakistan, PixSense has deployed their product with leading mobile operators worldwide. PixSense is funded by ATA Ventures, Innovacom, and Qualcomm Ventures. For more information, please visit pixsense.com/.

Media Map Automatically Captures Date, Time and Location Where a Photo or Video Was Taken

[Meet Someone New](#) google.com/+
Photos, updates, and video chat. Plus a lot more. Try Google+ Today!

[Virtual Phone Numbers](#) www.eVoice.com
A Mobile Solution For Your Business Communications. 6-Month Free Trial

Latest News

Read the Latest News
www.newsenvoy.com

[SWOT Analysis 101](#) www.Mindjet.com

Free 30 Day Trial - Easy to Use SWOT Analysis Software.

[Todays Top 3 Penny Stocks](#) theStockMarketWatch.com/pennystor

What are today's top 3 hot stocks? Top 3 penny stocks gaining fast

AdChoices 

Author:

Hossam Abdel-Kader

[e-mail](#)

Web: www.pr-inside.com/

Phone: +43 1 9582319

Like

Send

Disclaimer: (c) 2012 Business Wire. All of the news releases contained herein are protected by copyright and other applicable laws, treaties and conventions. Information contained in the releases is furnished by Business Wire's members, who warrant that they are solely responsible for the content, accuracy and originality of the information contained therein. All reproduction, other than for an individual user's personal reference, is prohibited without prior written permission.

[Terms & Conditions](#) | [Privacy](#) | [About us](#) | [Contact PR-inside.com](#) | [BidVertiser](#)